

<p><b>Background</b></p> <ul style="list-style-type: none"> <li>How to work simultaneously and concurrently with all related departments?</li> </ul>	<p><b>Objective</b></p> <p>To achieve a more effective and efficient project, Oobeya, (also known as Visual Management), is one of the most important techniques. At the early phases and through the engineering phases (planning, concept, design, styling), SE activities start in Oobeya</p>												
<p><b>Phase</b></p>	<p><b>Who</b></p> <table border="1"> <thead> <tr> <th>Phase</th> <th>Project Leader</th> <th>Design</th> <th>---</th> <th>Production</th> <th>Coordinator</th> </tr> </thead> <tbody> <tr> <td>All</td> <td>Y</td> <td>Y</td> <td>---</td> <td>Y</td> <td>Project Leader</td> </tr> </tbody> </table>	Phase	Project Leader	Design	---	Production	Coordinator	All	Y	Y	---	Y	Project Leader
Phase	Project Leader	Design	---	Production	Coordinator								
All	Y	Y	---	Y	Project Leader								
<p><b>Procedure</b></p> <ol style="list-style-type: none"> <li>White paper has detail explanation of Oobeya and Visual Management ( "Quickening the Pace of New Product Development" )</li> <li>The project leader coordinates the kick off event for project start.</li> <li>First kick-off event is the natural way to launch the open mind culture</li> <li>Then, Oobeya can establish easier because of comparative atmosphere.</li> <li>Each development phase has different templates for visualizing the project situation</li> <li>Start PDCA cycle meeting</li> </ol>													
<p><b>Output</b></p> <ul style="list-style-type: none"> <li>OOBEYA behaviors</li> <li>Templates for each phase</li> <li>Accountability map for self sustaining</li> </ul>	<p><b>Result</b></p> <p><b>Project Results: Lead-time reduction with fewer resources</b></p> <ul style="list-style-type: none"> <li>Front Loading</li> <li>Significantly reduced resource use</li> <li>Elimination of re-work, and its follow-on effects</li> </ul>												
<p><b>Comments</b></p> <ul style="list-style-type: none"> <li>By practicing Oobeya, non-value-added time is visualized</li> <li>Specific process improvement is necessary</li> <li>In order to have product excellence, the organization needs process excellence.</li> </ul>													